

## Press release

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### Everllence

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## First Everllence-badged engine leaves Augsburg plant

### Brand transition at product level marks another milestone in rebranding process

The first engine featuring the Everllence logo has left the company's Augsburg plant, representing another visible step for Everllence since the company's renaming from MAN Energy Solutions on June 4, 2025. After almost a year of transition, all locations have produced their first product under the new brand.

Martin Oetjen – COO at Everllence – said: “This milestone is more than a new logo on an engine, rather it shows how we are transferring our new identity into our daily work and onto our products. A significant effort in manufacturing and across the supply chain lies behind this as thousands of components carry our logo – whether cast, engraved or laser-marked.”

### Thousands of components, one new brand

Introducing the new branding required extensive adjustments, including – among others – new material numbers for visibly branded components, modified production workstations for engraving and laser marking, and the conversion of cast parts.

The company used a digital process to identify and track all branded components throughout the entire supply chain. Additionally, particularly prominent components with visible logos were redesigned by engineering. To ensure the keeping of delivery dates, the company closely coordinated procurement and production lead-times and scheduled the rollout of the first engine accordingly.

### The company's rebranding

The production transition is part of Everllence's [global rebranding](#), which represents the next step in implementing the company strategy 'Moving big things to zero'. With this strategy, Everllence is aligning its business toward solutions that reduce hard-to-abate emissions in shipping, power generation and industry.

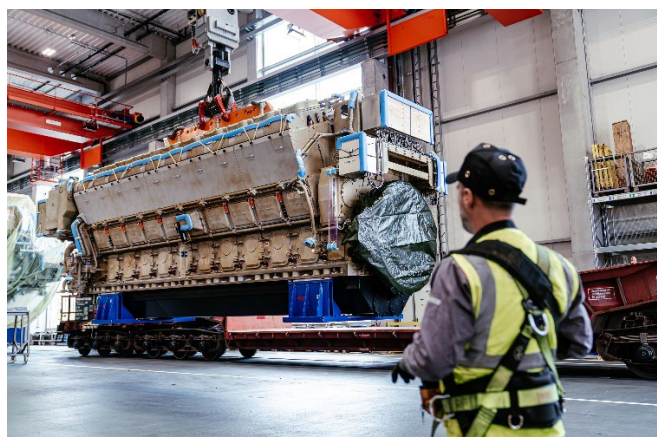
To this end, the company offers technologies ranging from marine and power-plant engines for climate-neutral fuels and retrofit solutions to large-scale heat pumps and CO<sub>2</sub>-capture systems. Manufacturing in Augsburg plays a central role: it for decades of engine expertise and as a key site in Everllence's global production network.



*The 20V32/44CR with Everllence branding pictured during packing at the heavy-load center at the Augsburg site*



*A thousand components bear a logo—here, the cylinder head covers of the first engine featuring the new brand in Augsburg.*



*The first Everllence-branded engine leaves the Augsburg plant by rail.*

# Everllence

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Everllence (formerly MAN Energy Solutions) is a leading provider of propulsion, decarbonization and efficiency solutions for shipping, the energy economy and industry. True to our motto – 'Moving big things to zero' – we help key industries in the global economy to reduce hard-to-abate emissions. Our technologies have a measurable impact on the success of the global energy transition. Headquartered in Germany, Everllence employs some 15,000 people at over 140 sites globally. Our after-sales brand, Everllence PrimeServ, also supports our customers through its worldwide service-center network.